

UTILITIES AND ENERGY EFFICIENCY: THE FIFTH FUEL

Breakout Session, 1:00 – 2:30

Objectives, Potential Kentucky Initiatives, and Discussion Questions

Breakout Objectives:

- To give participants an opportunity to interact and have an open discussion on the challenges of and opportunities for energy efficiency in Kentucky
- To review the list of potential Kentucky initiatives and discuss how they may address challenges identified
- To highlight discussion themes and individuals/organizations interested in helping plan and implement these activities
- To prepare a brief (5-7 minute) report-back to the full group summarizing the discussion and themes identified

Kentucky Initiatives

A coalition of Kentucky stakeholders could work jointly to:

- A. Put investment in energy efficiency and conservation on an equal financial footing with investments in generation and transmission assets.
- B. Promote the deployment of more energy efficient appliances and other technologies through tax credits and other policy options.
- C. Foster more energy efficient buildings through improved energy building codes and enhanced energy standards.
- D. Consider innovative ratemaking and rate design (e.g., demand control and time-of use rates) that promote energy efficiency while upholding the principles of fair, just and reasonable rates.

Small Group Discussion Questions:

- What organizations are represented? (10 minutes)
- What do participants perceive to be the most difficult challenges to increased energy efficiency and consumer awareness in Kentucky? (15 minutes)
- How could the proposed Kentucky initiatives help overcome those challenges? (25 minutes)
- What are the most promising, priority action items to launch these initiatives, and who should be involved in these next steps? (25 minutes)
- What 1-3 ideas or themes would you like to report back to the full group? (15 minutes)